

Wisconsin Job Center.org: Connecting Business and People to Grow Wisconsin

Presentation for C&I meeting
Friday May 19, 2006
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Purpose: Inform C&I members of wisconsinjobcenter.org and its usefulness to their staff and W-2 customers.

Presentation:

1. Background of wisconsinjobcenter.org
 - a. Vision
 - b. Improvements to the new site
2. Organization
 - a. Topical
 - b. Customer focus
3. Customers
 - a. Business
 - b. Job, career, training seekers
 - c. Staff of Workforce Development (WD) agencies
4. Value of the site to users
 - a. Helps navigate the maze of the Internet
 - b. Depth of content
 - c. Holistic content
 - d. Business emphasis
 - e. Problem solving focus
5. Real world application (scenario)
 - a. Walk through assisting a W-2 customer to find resources to move from W-2 to self sufficiency.